

# KEVIN DOYLE

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## Experience

**Web Designer** 2006–Present  
**AYC Media** Conshohocken, PA

Front-end development of over 150 websites creating the HTML, CSS and JavaScript for each. Created JavaScript functionality to be reused on the other sites being developed by the other employees. Assisted with designing of websites and branding for clients. Helped guide website designs to ease development and ensure usability.

## Projects

### **Ironshore RIMS Display**

Adobe AIR program created in ActionScript 3 for kiosks at a trade show event. Created as a means to gather contact information on potential clients, the display featured scripted animation and functionality.

### **Hey Philly**

[www.heyphilly.com](http://www.heyphilly.com)

Online photo gallery focusing on Philadelphia nightlife. Featuring a responsive dynamically created layout to bring as much attention to the photos as possible while maintaining optimal performance.

### **AYC Media**

[www.aycmedia.com](http://www.aycmedia.com)

Company website and portfolio. Designed as a single page horizontal scrolling site. The site was built as several individual pages that are dynamically load through JavaScript for ease of updating and search engine optimization.

### **Public House Investments**

[www.publichouseusa.com](http://www.publichouseusa.com)

Website template for multiple bars and restaurants. Created as a single system that manages 18 websites, each with their own content and branding. The sites also have separate mobile versions that allow for the users to get the most important information quickly without have the use the full site.

## Education

**Philadelphia University** 2007  
Bachelor of Science Digital Design

## Skills

Knowledge of modern website front-end development techniques including HTML5, CSS3, and JavaScript.

Knowledge of design principles of highly usable and mobile friendly websites.

General programming knowledge of ActionScript 3 with Adobe AIR, version control through Git, and minor knowledge of PHP.

Video and animation production software including After Effects, Premiere and Maya.

Design software including Photoshop, Illustrator, and InDesign. As well as general knowledge typography, photography and design.

Equally familiar with both Mac and Windows environments. As well as general maintenance and repair of computers.